How Arguments Work takes students through the techniques they will need to respond to readings and make sophisticated arguments in any college class. This is a practical guide to argumentation with strategies and templates for the kinds of assignments students will commonly encounter. It covers rhetorical concepts in everyday language and explores how arguments can build trust and move readers.

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- 1: Introduction - Why Study Argument?
- 2: Reading to Figure out the Argument
- 3: Writing a Summary of Another Writer’s Argument
- 4: Assessing the Strength of an Argument
- 5: Making Your Recommendation in Response to an Argument
- 6: The Research Process
- 7: Forming Your Own Argument
- 8: How Arguments Appeal to Emotion
- 9: How Arguments Establish Trust and Connection
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