**Organizing a How To Video: Answers**

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| What is this video about? | *This video is about how to make zero waste toothpaste - toothpaste that doesn’t produce any trash such as the toothpaste tube.* |
| What are the benefits of learning to do this? | * Toothpaste tubes are difficult if not impossible to recycle. * This toothpaste works extremely well. * It’s quick and easy to make. |
| What tools or ingredients do you need? | * 2 tablespoons of organic coconut oil * 1 tablespoon of baking soda * fifteen to twenty drops of organic essential oil (for flavor) * a bowl and something to stir it together |
| What are the steps? | * combine the coconut oil and baking soda and * add the essential oil for flavor * mix it together * use a spoon to scoop a small portion of the paste onto your toothbrush * brush you teeth |
| What tips, helpful advice, or important information was included? | * it doesn’t foam up like normal toothpaste * it might be a little saltier than you’re used to * If the paste is too hard, put it under some hot water for a few minutes * If it’s too liquid, put it in the freezer for a little while |
| How does the video end? | She says “now you’re ready to make \_\_\_” “thank you so much for watching?  She provides her website and youtube channel in case you want more info |